

Bring MDM to life with Visual Search

Introduction

One of the main challenges for Master Data Management vendors is that their solutions tend to be “headless”, making it difficult to fully demonstrate the value of the solution.

MDM vendors are able to point to the power of their data matching or entity linking algorithms but find it more difficult to show the results in a tangible, usable way

With these sorts of challenges, providing a high impact, visual front end as part of a MDM solution can give a vendor and their partners a significant competitive advantage.

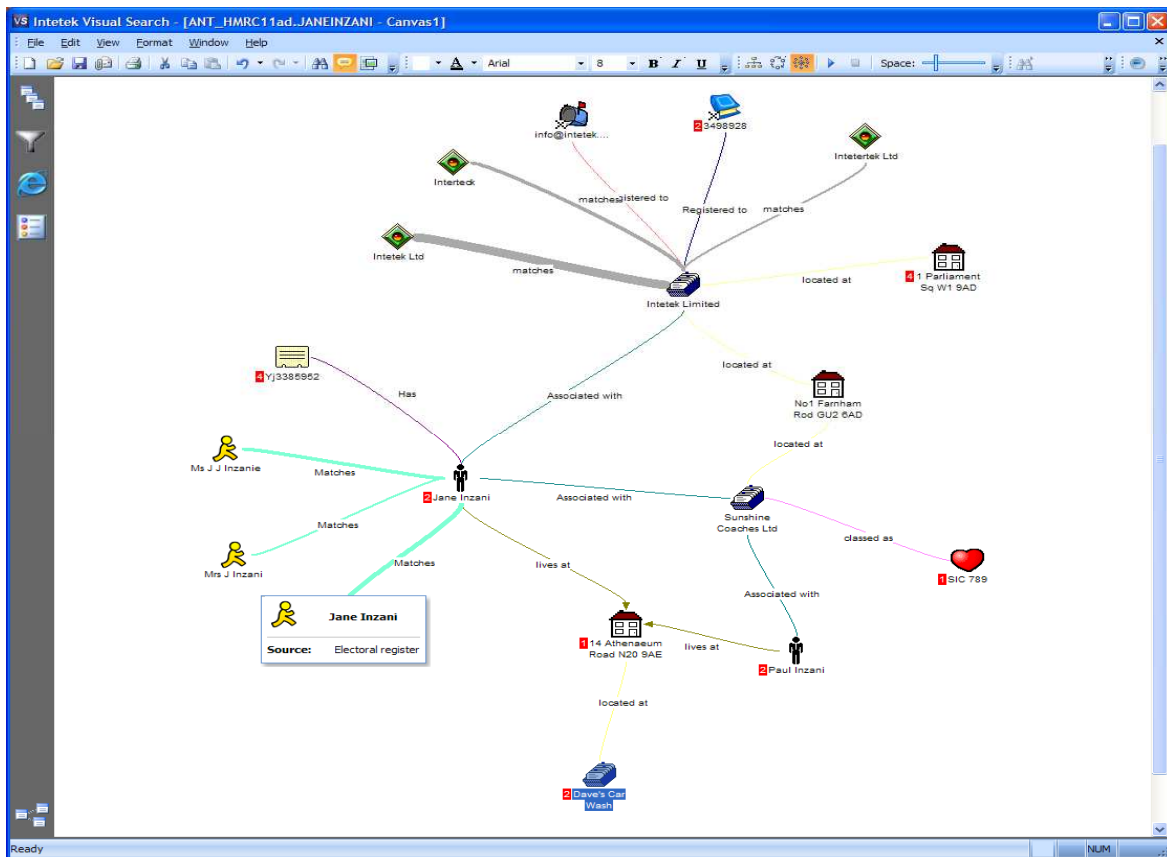
Intetek Visual Search provides this capability.

What is Intetek Visual Search?

Intetek Visual Search is designed to plug into a MDM solution and provide users with the ability to rapidly explore master data using a flexible, dynamic visual interface. Intetek VS delivers benefit to MDM users across industry sectors and job functions and is a powerful enhancement to any MDM solution:

- VS helps MDM users to realise the value of master data management by allowing them

Visual Search in action with MDM data





to explore and analyse master data in an intuitive and flexible way

- The high impact and innovative visualisation grabs a client's attention and differentiates your MDM offering
- VS is simple to use and has relevance to MDM users across an organisation

Deploying Visual Search

VS is built on standard technology and is available as an easy to deploy SDK designed

to allow your developers to plug it into your MDM solution. We can also provide additional technical support should you require it.

Further information

To find out more about Intetek Visual Search and how it can enhance your MDM solution please visit our website at www.intetek.com , email info@intetek.com or call us at +44 (0) 870 77 44 270