

## Transform CRM solutions with Visual Search

Securing a competitive advantage within the CRM market can be very difficult. A large number of vendors are selling similar solutions into the same customers; just getting a customer's attention is challenging.

In this sort of environment, refreshing a CRM solution with valuable and innovative functionality can give a vendor and their partners a significant competitive advantage. Intetek Visual Search provides this differentiation.

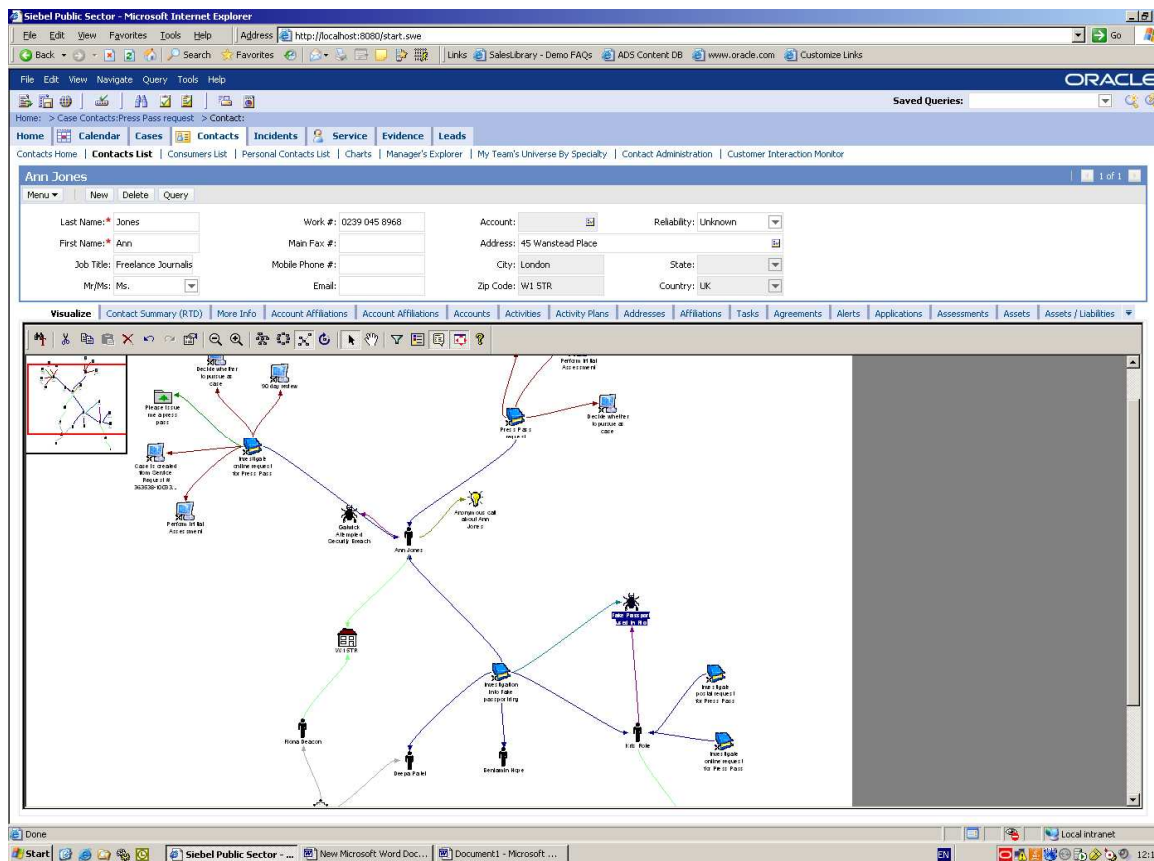
### What is Intetek Visual Search?

Intetek Visual Search is designed to plug into a CRM solution and provide users with the ability

to rapidly explore important customer data using a flexible, dynamic visual interface. Intetek VS delivers benefit to CRM users across industry sectors and job functions and is a powerful enhancement to any CRM solution because:

- VS helps CRM users to understand customer data better and discover new sales opportunities or uncover fraudulent activity
- The high impact and innovative visualisation grabs a client's attention and differentiates your CRM offering
- VS helps users to navigate more quickly and intuitively around any CRM solution

### Visual Search in action as a Siebel component





## Deploying Visual Search

VS is available as a pre-integrated component of certain CRM solutions such as Siebel (see screenshot above).

Alternatively, VS can be obtained as an SDK that allows your developers to plug it into a variety of other CRM solutions such as Microsoft Dynamics, SAP CRM, Infor CRM, Onyx and others.

## Further information

To find out more about Intetek Visual Search and how it can enhance your CRM solution please visit our website at [www.intetek.com](http://www.intetek.com), email [info@intetek.com](mailto:info@intetek.com) or call us on +44 (0) 870 77 44 270